

Beat: Technology

## VIVA TECHNOLOGY - Startup Connect, New Leading Tech Event

June 30-July 2 PARIS Porte de Versailles

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**USPA NEWS** - In PARIS, from June 30 to July 1, 2016 was given a Two-day program exclusively for professionals called 'VIVA TECHNOLOGY - Startup Connect'. July 2 was open to the public. This special event wanted to be the 'New Leading Tech Event' by organizers Publicis Group and Les Echos Group...

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- 17 Labs to drive open innovation :

Automobile Tech, Customer Experience, Energy & Environment, Financial Services, Govtech, Health Tech, Hospitality & Tourism, Insurance, Luxury, Media Lab, Open Transportation, Retail, Sport Gaming & Entertainment, Tech4good, Telco & Connectivity, Urban Mobility & Services, Urban Transformation & Innovation.

- 300 Conferences across 8 stages on Tech Future of Business & Society :

- \* Services, Bank, Insurance, Fintech
- \* Tourism, Hospitality, Travel, Foodtech, Culture
- \* Retail, Fashion, Luxury, E-Commerce
- \* Startup launch & scale, Digital transformation
- \* Business & Society
- \* Content, Advertising, gaming, Telco, Marketing, Music
- \* Industry, Environment, Smart City, Defense, Mobility, Energy
- \* Healthtech, Education, Talent, Govtech

- Co-working Areas : 100 of the most innovative companies showcasing their latest prototypes

- \* Le Boudoir
- \* Coworking
- \* Fundtruck
- \* In France we trust
- \* La French Tech
- \* Social Room
- \* Speed Networking
- \* Startup Square
- \* Talent Connect
- \* Think Bigger
- \* Viva Technology Paris

- 40 Pitch contests to celebrate top startups

During the whole time of the Event, we can discover the major challenges facing each sector of the economy and to learn strategies from major and small companies for overcoming these challenges.

Source :Viva Technology

Ruby BIRD

<http://www.portfolio.uspa24.com/>  
Yasmina BEDDOU  
<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

UPA United Press Agency LTD  
483 Green Lanes  
UK, London N13NV 4BS  
contact (at) unitedpressagency.com  
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